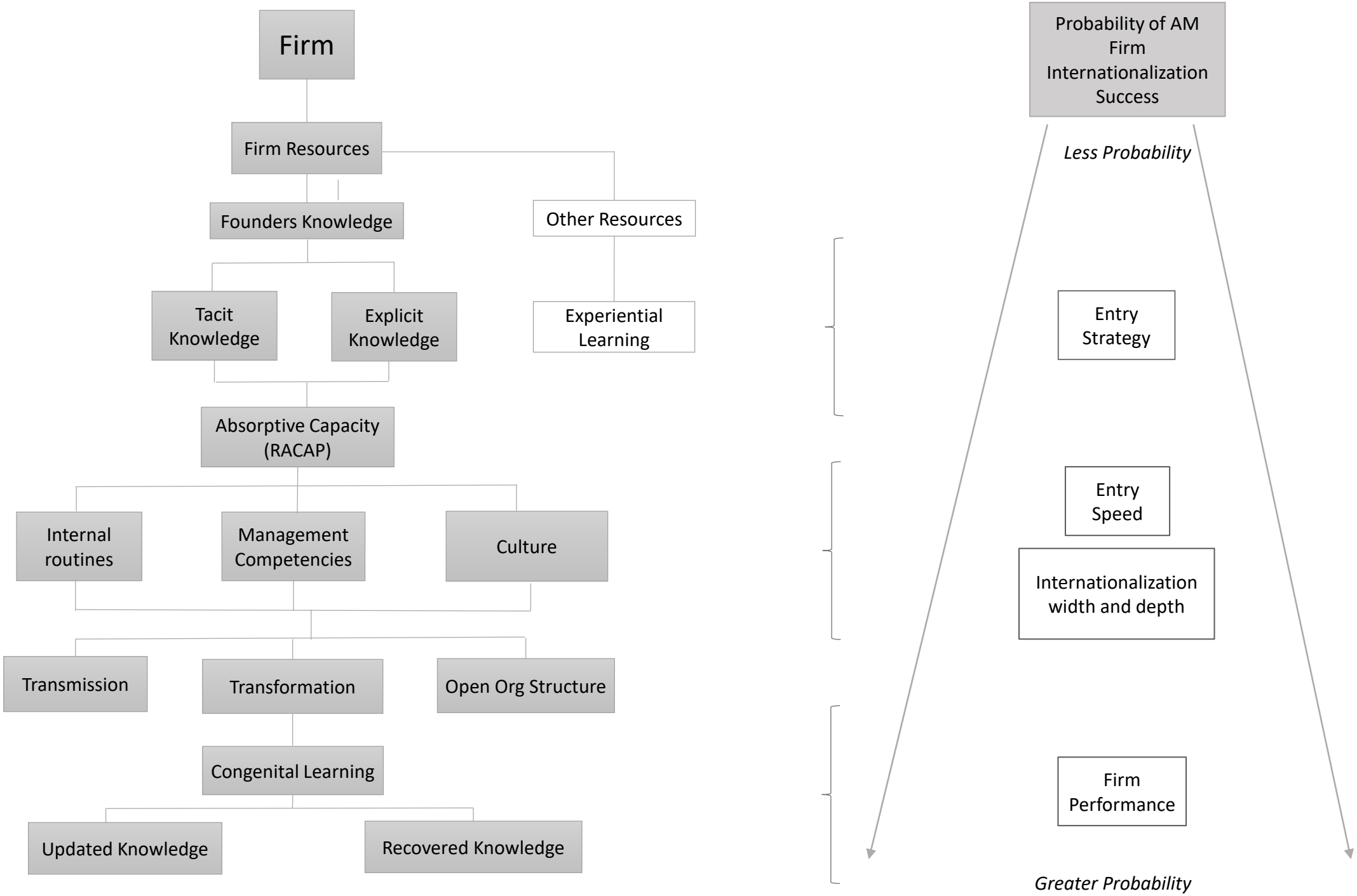
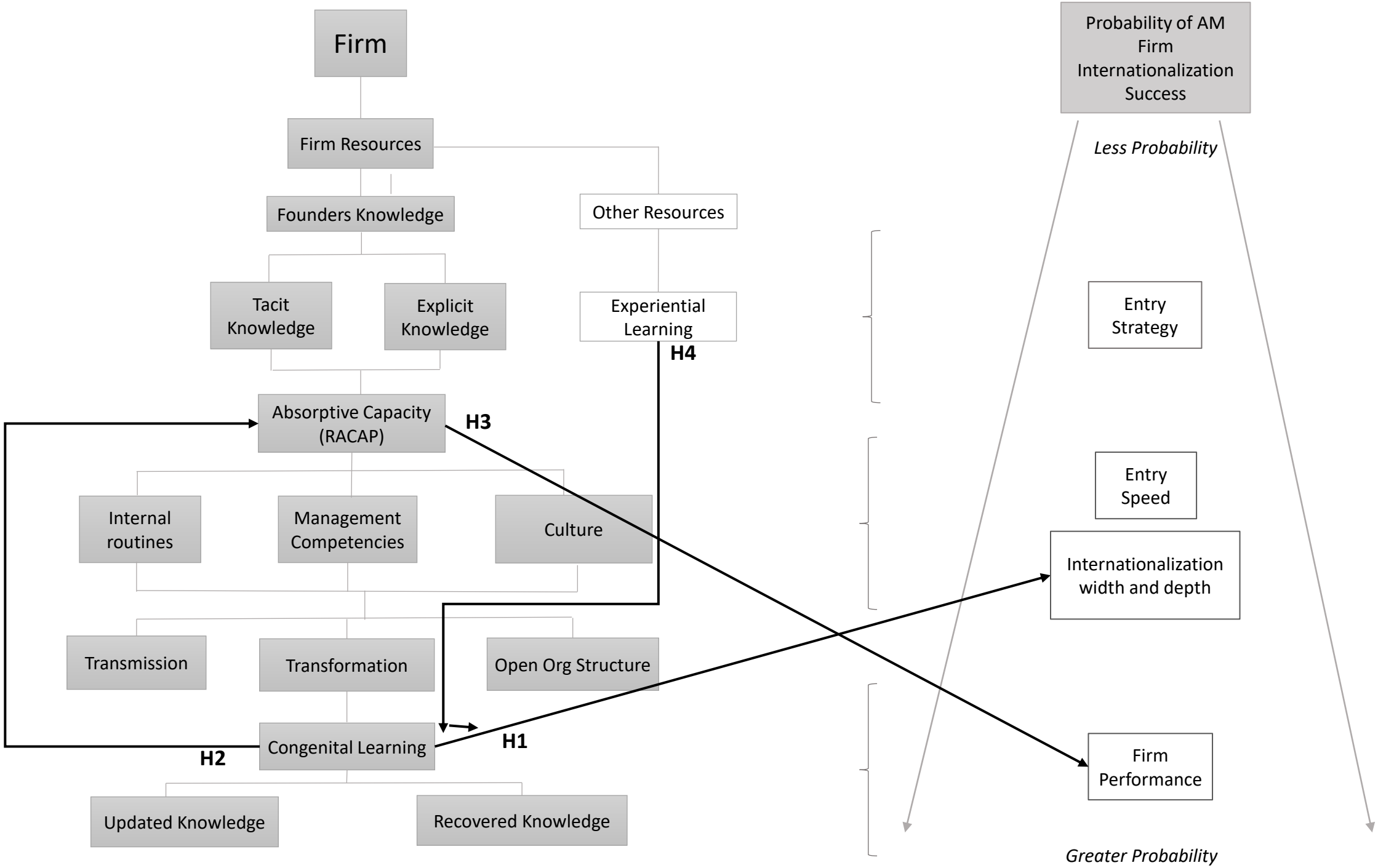

Firm
Firm Resources
Founders Knowledge
Other Resources
Tacit Knowledge
Explicit Knowledge
Experiential Learning
Absorptive Capacity (RACAP)
Internal routines
Management Competencies
Culture
Transmission
Transformation
Open Org Structure
Congenital Learning
Updated Knowledge
Recovered Knowledge
Probability of AM Firm Internationalization Success
Less Probability
Entry Strategy
Entry Speed
Internationalization width and depth
Firm Performance
Greater Probability


Firm
Firm Resources
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H4
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